

## **PRESS RELEASE**

Athens, 17<sup>th</sup> March 2023

## PRODEA promotes Greek real estate at the international MIPIM 2023 exhibition.

PRODEA Investments participated as an exhibitor at the national pavilion of Enterprise Greece at the major international real estate event, MIPIM 2023, taking place in Cannes till the 17th of March.



As the largest real estate investment company in Greece with assets of €2.9 billion, PRODEA showcased its diverse portfolio, which covers a wide range of sectors including green office buildings, hotel infrastructure, logistics, etc., as well as its investment vision.

Given that PRODEA is an international interlocutor of Greek real estate, its participation in the Greek pavilion at MIPIM 2023 was intended to highlight investment opportunities in the country, as part of Enterprise Greece's national effort and the company's promotion to foreign investors.



PRODEA's participation in the Greek pavilion highlighted to an international real estate audience the company's modern, sustainable investments developed and implemented as part of its ESG strategy, as well as the country's investment prospects. The central theme of the report presentedwas the incorporation of innovation in real estate, particularly in terms of sustainability and new investment methods.